

NATIONAL CONFERENCE ON FAMILY LITERACY AND THE CALIFORNIA FAMILY LITERACY CONFERENCE

*Presented by the National Center for Family Literacy (NCFL)
and co-sponsored by the California Department of Education*

NCFL is pleased to welcome the California Department of Education as a partner in the National Conference on Family Literacy. Together, we will integrate the richness of California's experience with the diverse resources of a national conference.

The National Conference is the premier conference on family literacy in the nation, attracting a diverse audience of practitioners, administrators, policy makers and literacy experts each year.

- **Choose** from a wide array of exciting sessions highlighting national, state and local strategies
- **Examine** the latest research and policy in family literacy and related fields
- **Explore** curriculum, instruction and assessment frameworks in children's and adult education
- **Discover** new literacy activities to enhance parent and child interaction
- **Learn** about innovative ways to recruit families and garner community support
- **Expand** your professional development
- **Enjoy** networking opportunities

MORE THAN 150 CONCURRENT, FEATURED AND GENERAL SESSIONS.

Adult Education
American Indian Education
Assessment
CBET
Children's Literacy Development
Collaboration
Community Partners
Elementary School Education
English as a Second Language
Even Start
Fatherhood
GED Instruction
Head Start
Language and Literacy
Libraries
Migrant Education
National Policy

PACT Time
Parenting Education
Program Management
Recruitment and Retention
Research and Evaluation
Scientifically Based Reading
Research
State Initiatives
Technology
Title 1
Work-focused Literacy

CONFERENCE SCHEDULE (subject to change)

All events take place at the Long Beach Convention Center

FRIDAY, MARCH 14, 2003

8:00 am – Noon	Pre-conference Training Registration
9:00 am – 4:00 pm	Pre-conference Professional Development Training Sessions *
5:00 – 8:00 pm	Family Literacy Alliance Forum (please bring Member ID)

SATURDAY, MARCH 15, 2003

8:00 am – 4:00 pm	Conference Registration
8:00 am – Noon	Pre-conference Training Registration
9:00 am – 4:00 pm	Pre-conference Professional Development Training Sessions *
9:00 am – 4:00 pm	Even Start New Grantee Orientation

SUNDAY, MARCH 16, 2003

7:30 am – 5:00 pm	Conference Registration
8:30 – 11:00 am	Family Literacy Institutes*
10:00 am – 8:00 pm	Exhibit Area Open
10:00 – 11:00 am	Conference Orientation Session
12:30 – 1:30 pm	Opening General Session
2:00 – 3:00 pm	Concurrent Sessions
3:30 – 4:30 pm	Concurrent Sessions (repeat of 2:00 pm sessions)
5:00 – 6:00 pm	State Networking Sessions
6:00 – 8:00 pm	Reception in Exhibit Hall

MONDAY, MARCH 17, 2003

8:00 am	Conference Registration
8:30 am – 5:00 pm	Exhibit Area Open
9:15 – 10:45 am	Symposia
11:15 am – 12:15 pm	Concurrent Sessions
12:30 – 2:15 pm	Discussion Luncheons*
1:30 – 3:00 pm	Poster Session
2:30 – 3:30 pm	Featured Sessions
4:00 – 5:00 pm	Concurrent Sessions (repeat of 11:15 am sessions)
7:00 pm	Banquet

TUESDAY, MARCH 18, 2003

8:00 am – Noon	Exhibit Area Open
8:00 – 9:00 am	General Session
9:45 – 10:45 am	Concurrent Sessions
11:15 – 12:15 pm	Concurrent Sessions
12:30 – 2:00 pm	Closing Luncheon

**additional fees apply*

Questions? Call the Family Literacy InfoLine
at 1-877-FAMLIT-1 or call NCFL
at 502-584-1133.
Visit NCFL's Web site for frequent updates at
www.famlit.org

PRE-CONFERENCE PROFESSIONAL DEVELOPMENT TRAINING SESSIONS

March 14 & 15 (9:00 am – 4:00 pm) – Long Beach Convention Center
NCFL Training Specialists and other experts present one- and two-day hands-on seminars on a variety of family literacy topics

(Attendance for each session is limited to 60 on a first-come, first-served basis. Pre-registration is required. On-site registrations will not be accepted.)

2-DAY SESSIONS

(Registration Fee: \$250)

Friday, March 14
& Saturday, March 15

1. BUILDING LITERACY & LANGUAGE LESSONS FOR ENGLISH LANGUAGE LEARNERS IN FAMILY LITERACY

A practical approach for practitioners and program planners for constructing lessons using learners' lives as the foundation. Hear from those using this system and then build out your own plan using process tools.

2. FOUNDATIONS IN FAMILY LITERACY

Newly redesigned, *Foundations in Family Literacy* is NCFL's premier staff development training. This interactive, foundational training is the cornerstone for practitioners and community partners who are new to comprehensive family literacy.

3. EFFECTIVE READING STRATEGIES FOR ADULTS

Focusing on key findings from evidence-based reading research, participants will use current research, along with tools and practices from *Equipped for the Future*, in developing a comprehensive reading program for adults across the four components of family literacy services.

1-DAY SESSIONS

(Registration Fee: \$150)

Friday, March 14

4. FAMILY LITERACY LEADS TO BETTER FAMILY INVOLVEMENT IN ELEMENTARY SCHOOLS

Family literacy provides a framework for supporting reading development through meaningful family involvement in elementary schools. This session will address strategies to help parents understand and apply current reading research to improve literacy skills for themselves and their school-aged children.

5. STRATEGIES, TECHNIQUES AND TOOLS FOR EVALUATING FAMILY LITERACY

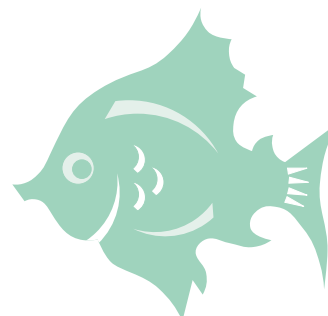
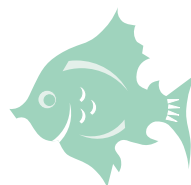
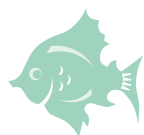
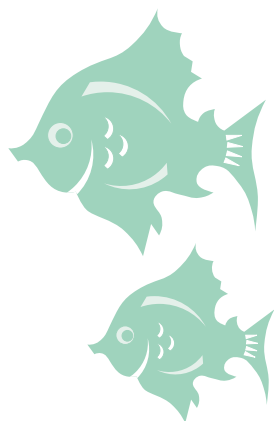
This hands-on workshop is designed to help program staff evaluate all aspects of a four-component family literacy program. While helping participants develop a customized evaluation plan, NCFL staff will introduce the latest tools and techniques for judging program quality and demonstrating participant outcomes.

6. AN ADMINISTRATOR'S PATH TO QUALITY FAMILY LITERACY SERVICES

Using the NCFL publication *Pathways: A Primer for Family Literacy Design and Development* (participants will receive a complimentary copy), this workshop will provide a clear path for new administrators. Strategies for community needs assessment, collaboration, program design, and public awareness will be examined.

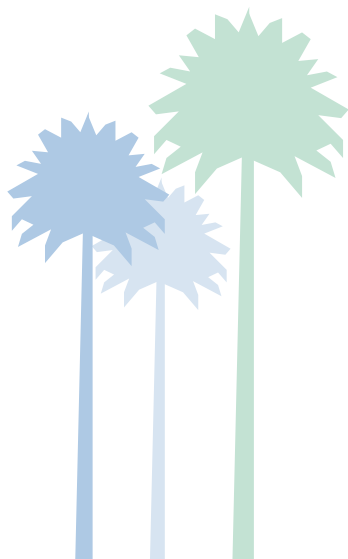
7. PARENTS AS TEACHERS: THE BIG PICTURE

An international early childhood parent education and family support program, Parents as Teachers (PAT) serves families throughout pregnancy until their children enter kindergarten. This session will focus on how to implement a Parents as Teachers program in conjunction with Even Start family literacy projects and will highlight the effective practices based on research using the PAT home visiting model.



8. GET READY TO READ!

The National Center for Learning Disabilities (NCLD) has established the Get Ready to Read! Initiative to support the development of early literacy in young children. In this session, presented by NCLD and designed for Even Start, Head Start and other family literacy staff working with children, participants will learn about the screening tool, practice administration of screening items, discuss ways to use results for individualizing instruction, and outline teacher and parent roles in supporting a child's literacy development.



1-DAY SESSIONS

(Registration Fee: \$150)

Saturday, March 15

9. FUNDING A FAMILY LITERACY PROGRAM

Funding a family literacy program often involves working with a number of funding sources and adhering to a variety of program standards. This session offers practical advice for securing funding, grant writing, working with stakeholders and blending funding streams in order to provide quality family literacy services.

10. CALIFORNIA'S READY TO LEARN PARTNERSHIP

The session will illustrate the successful collaborative partnership that exists between the California Department of Education (CDE) and eight Public Broadcasting Stations (PBS). *Ready to Learn*, PBS's response to the national goal that all children will enter school ready to learn, is comprised of quality children's education television programming, print materials, and a variety of multilingual community outreach services offered to parents and child care providers.

11. UNA MUESTRA DE FAMILY LITERACY
Una muestra de Family Literacy es un taller diseñado para proveer los ingredientes principales necesarios para un programa comprensivo de Family Literacy (Educación Familiar). En esta sesión se definen los cuatro componentes esenciales del programa: enseñanza para adultos

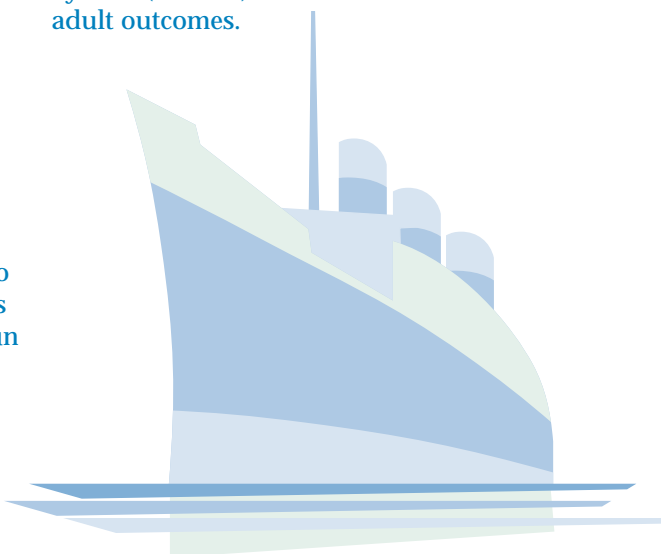
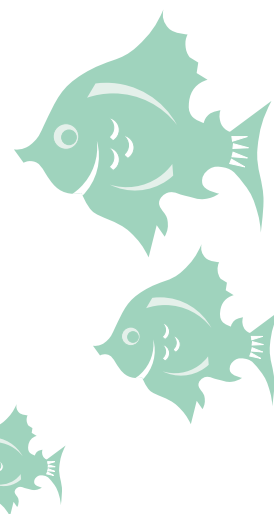
(Adult Education), educación de la niñez (Children's Education), tiempo para padres y niños (PACT Time) y tiempo para los padres (Parent Time).

12. BUILDING A PARTNERSHIP FOR LITERACY DEVELOPMENT: PACT AND PARENT TIME

Parent education, support, skill development and advocacy determine the structure of Parent Time. The application of new skills and information guide the design of PACT Time. This advanced session will focus on developing content in Parent Time that will guide parents in their meaningful interactions with their children, ages birth to eight years, to support literacy development.

13. ADULT EDUCATION AND FAMILY LITERACY

This session will focus on the latest trends in family literacy within the California adult education environment, effective practices for ESL learners, and using the Comprehensive Adult Student Assessment System (CASAS) to determine adult outcomes.



FAMILY LITERACY INSTITUTES

SPECIAL FOCUS: FROM RESEARCH TO PRACTICE: IMPROVING READING FOR CHILDREN, ADULTS & FAMILIES

Choose from four special institutes presented by leading literacy and reading experts

Sunday, March 16 (8:30 – 11:00 am) • Registration Fee: \$40

Long Beach Convention Center



A. ADULT READING AND THE INTERGENERATIONAL TRANSFER OF LITERACY

THOMAS G. STICHT,
INTERNATIONAL
CONSULTANT IN ADULT
EDUCATION

How are research, policy and practice tied to adult reading? Find out in this session that focuses on adult reading and literacy research, including implications for the intergenerational transfer of literacy from parents to their children. This institute also will discuss some of the important policy issues facing the adult literacy education field, such as the Adult Education and Literacy System (AELS), the National Reporting System and accountability, the National Institute for Literacy and the Equipped for the Future project, and the assessment of learning.

Thomas G. Sticht is an International Consultant in Adult Education. He has

served as President and Senior Scientist of Applied Behavioral & Cognitive Sciences, Inc., Associate Director of the National Institute of Education (NIE), and Visiting Associate Professor at the Harvard Graduate School of Education. Dr. Sticht is a member of UNESCO's International Literacy Prize Jury, and has served on the National Governors' Association's Advisory Group for Achieving National Education Goal 6 (adult literacy), the National Commission on Working Women, and the Secretary of Labor's Commission on Achieving Necessary Skills (SCANS).



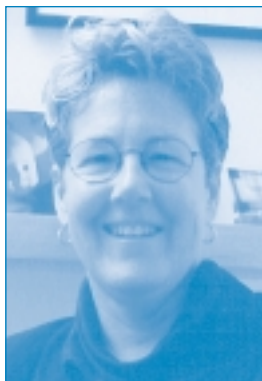
B. A FRAMEWORK FOR IMPROVING READING ACHIEVEMENT

TIMOTHY SHANAHAN,
UNIVERSITY OF ILLINOIS
AT CHICAGO CENTER
FOR LITERACY

Explore the key elements of a successful research-based reading program, including how these elements come into play with readers at different age levels. Find out how the Chicago reading framework, now implemented in the Chicago Public Schools system, addresses such issues as time, curriculum, assessment and professional development while incorporating the findings of the National Reading Panel to increase reading achievement. This interactive session will provide answers to some of the most pressing questions concerning high-quality reading instruction.

Timothy Shanahan is Professor of Urban Education

at the University of Illinois at Chicago where he is Director of the UIC Center for Literacy. He is currently on leave from the university to serve as Executive Director of the Chicago Reading Initiative for the Chicago Public Schools. A member of the National Reading Panel, Dr. Shanahan also serves as chair of the National Literacy Panel on Language Minority Children and Youth for the U.S. Department of Education (OERI), chair of the National Panel on Preschool and Family Literacy for the National Institute for Literacy, and a member of the Reading Advisory Committee of the National Assessment of Educational Progress.



C.
WORKING WITH YOUNG
BILINGUAL CHILDREN
AND THEIR FAMILIES

PATTON O. TABORS,
HARVARD GRADUATE
SCHOOL OF EDUCATION

This informative and interactive institute will examine first and second language acquisition of young children to highlight the relationship between these processes and literacy development. The crucial roles that parents, early childhood educators, family literacy programs, and the children themselves play will be discussed.

Patton O. Tabors, Ed.D., has been a Research Associate at the Harvard Graduate School of Education since 1987, where she has been involved in research related to language and literacy acquisition of both English-speaking and second-language-learning children. She is presently the Principal

Investigator of the Early Childhood Study of Language and Literacy Development of Spanish-speaking Children and the Research Coordinator of the Home-School Study of Language and Literacy Development. Dr. Tabors has served as a consultant and panel member for a variety of organizations interested in using research to develop programs for children and families, and is the author of *One Child, Two Languages: A Guide for Preschool Educators of Children Learning English as a Second Language* and co-editor, with David Dickinson, of *Beginning Literacy with Language: Young Children Learning at Home and School*.



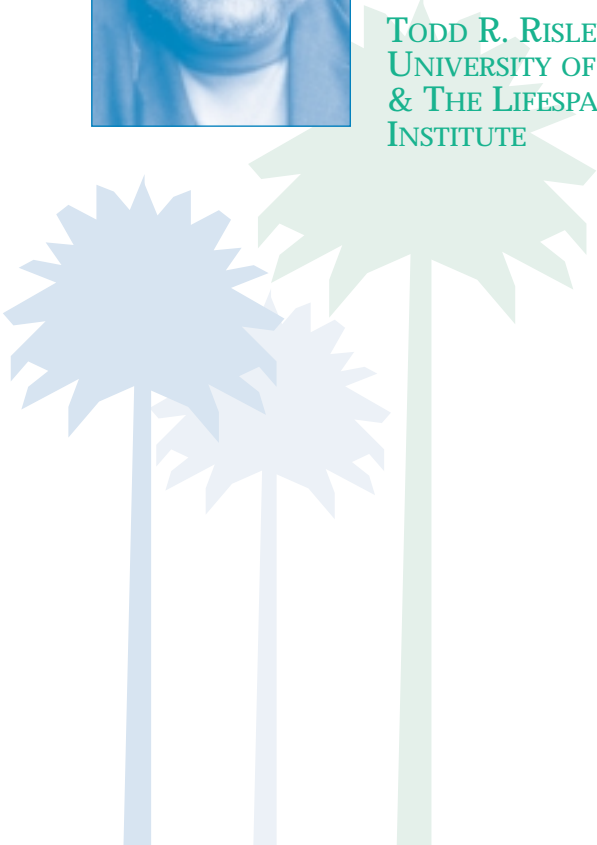
D.
MEANINGFUL
DIFFERENCES IN THE
EVERDAY EXPERIENCE
OF YOUNG AMERICAN
CHILDREN

TODD R. RISLEY,
UNIVERSITY OF ALASKA
& THE LIFESPAN
INSTITUTE

By age three, the average American child in a welfare family may have 10 million fewer words of cumulative language experience than the average child in a working-class family. This is just one of the unexpected differences found through behavioral observations in studies done by Dr. Risley and his colleague, Betty Hart, which are being cited by policy makers to justify current government initiatives. This institute will describe those observations and the environmental and behavioral differences among typical American families and children that they revealed.

Todd R. Risley is a Professor of Psychology at the University of Alaska and Senior Scientist at the Lifespan Institute at the University of Kansas. Dr. Risley has served as editor of the *Journal of Applied Behavior Analysis* and *Behavior Therapy*,

as president of the Association for the Advancement of Behavior Therapy, as president of the Division of the Experimental Analysis of Behavior of the American Psychological Association, and as Alaska's Director of Mental Health and Developmental Disabilities.



DISCUSSION LUNCHEONS

Monday, March 17 (12:30 – 2:15 pm) • Registration Fee: \$30
Long Beach Convention Center

These lively luncheons offer an informal opportunity to explore a current topic critical to the future of the family literacy field.



X.

CURRENT TRENDS IN TECHNOLOGY AND FAMILY LITERACY

JOHN FLEISCHMAN, OUTREACH AND TECHNICAL ASSISTANCE NETWORK (OTAN)

This interactive session will offer an overview of technology-based learning tools and strategies for using them to enhance adult education and family literacy instruction. Participants will receive information about new video, computer software, multimedia and Internet learning resources, with an opportunity to review how agencies are using new technologies to extend and enhance learning.

John Fleischman is a nationally recognized authority on the use of instructional technology and adult learning. Currently he serves as Director of Technology Services at the Sacramento County Office of Education, where he is responsible for managing a variety of technology initiatives including the Outreach and Technical Assistance Network (OTAN) and a national distance learning project known as Cyberstep.



Y.

LOOKING FORWARD TO THE FUTURE FOR FAMILIES

HAROLD L. HODGKINSON, CENTER FOR DEMOGRAPHIC POLICY

Come hear from noted demographer Harold L. Hodgkinson how the changing demography of the nation today will impact family literacy programs tomorrow. Explore those issues that are changing the face of family literacy, like increases in the number of English Language Learners, an evolving population of working parents, and the expanding definition of “family.” Implications for family literacy programs and new directions for the field will be addressed, using data from the 2000 Census.

Harold L. Hodgkinson is the Director of the Center for Demographic Policy at the Institute for Educational Leadership. Widely known as a lecturer and analyst of demographic and educational issues, his consulting assignments have included over 600 colleges and universities, numerous public and private schools, and state and federal agencies.



Z.

PREPARING FOR AMERICA’S FUTURE: NEW DIRECTIONS FOR ADULT EDUCATION

CHERYL KEENAN, OFFICE OF VOCATIONAL AND ADULT EDUCATION

In this session, participants will receive an overview of the priorities for adult education and literacy that the U.S. Department of Education’s Office of Vocational and Adult Education is currently pursuing. Issues will be highlighted that relate to the reauthorization of the Adult Education and Family Literacy Act, including policy priorities for adult education.

Cheryl Keenan is the Director of the Division of Adult Education and Literacy in the U.S. Department of Education’s Office of Vocational and Adult Education. Previous to her appointment in June 2002, Ms. Keenan served as Pennsylvania’s State Director of Adult Education where she established the Pennsylvania Family Literacy Program, the first state-funded family literacy program.

KEYNOTE SPEAKER

MONA GOLABEK,

internationally acclaimed concert pianist, Grammy-nominated recording artist, and host of the popular syndicated classical music radio show "The Romantic Hours," will be a keynote speaker at the 12th Annual National Conference on Family Literacy. Ms. Golabek, recently featured in the *New York Times*, is the author of *The Children of Willesden Lane*, a memoir about her mother's journey through World War II as she escaped to London from Austria on the famed Kindertransport when she was 14 years old. The book also describes the enduring legacy passed on to her daughter: the gift of music. Through an amazing musical performance and words, Ms. Golabek will share her family's inspiring story, a testament to a mother's impact on the future of her children.



FAMILY LITERACY ALLIANCE FORUM

Friday, March 14, 2003
5:00 – 8:00 pm
 (Long Beach Convention Center; please bring Member ID)

Kick off your Conference experience at the Friday FLA Forum! The Family Literacy Alliance Forum will provide exciting networking and learning opportunities for FLA members. Come prepared to listen, learn, talk and share as you participate in this diverse session designed specifically for FLA members. Light refreshments and a cash bar will be provided. Sign up to attend on the Conference registration form in this brochure.

EVEN START NEW GRANTEE ORIENTATION

Saturday, March 15, 2003
9:00 am – 4:00 pm
 (Long Beach Convention Center)

This session, available free to new Even Start grantees, offers an overview of Even Start components, strategies for implementing current research on literacy development in young children, governance and start-up issues. Presented by the U.S. Department of Education, the National Even Start Association and the National Center for Family Literacy. Sign up to attend on the Conference registration form in this brochure.

POSTER SESSION

Monday, March 17, 2003
1:30 – 3:00 pm
 (Pre-registration for presenters is required)

Facilities will be available to display and present information about your program, research, or educational tools. Some restrictions apply. For guidelines, please contact Shannon Baete at (502)584-1133 x 180 or e-mail sbaete@famlit.org. You may write for guidelines to NCFL, Dept. C, 325 West Main St., Suite 300, Louisville, KY 40202-4237 or access the guidelines on NCFL's Web site at www.famlit.org.

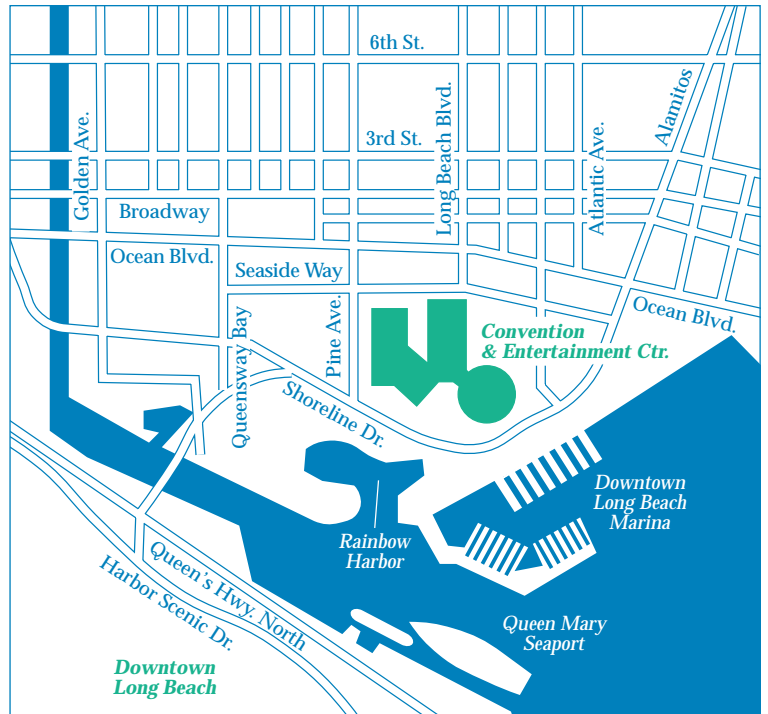
OTHER EVENTS



ABOUT LONG BEACH



Settled along five-and-a-half miles of sandy coastline, Long Beach is the quintessential vacation getaway, boasting both the ambience of a sophisticated urban center and the charm of a seaside community. Located just 20 miles south of Los Angeles, California's fifth largest city offers visitors a dynamic range of oceanfront hotels, attractions, shopping, recreational activity, art and culture, restaurants and nightly entertainment that make it an ideal destination for any time of the year.



All pre-conference trainings and all Conference events will be held at the Long Beach Convention Center

HOTEL INFORMATION

HYATT REGENCY LONG BEACH

Located beside the Convention Center
200 South Pine Avenue,
Long Beach, CA 90802
Rate: \$149 per night
single/double.
Reservations number:
1-800-233-1234

Reservation deadline:
February 17, 2003

THE WESTIN LONG BEACH

Located directly across the street from the Convention Center
333 E. Ocean Blvd.,
Long Beach, CA 90802
Rate: \$154 per night
single/double.
Reservations number:
1-800-WESTIN-1

Reservation deadline:
February 14, 2003

RENAISSANCE LONG BEACH

Located directly across the street from the Convention Center
111 East Ocean Boulevard,
Long Beach, CA 90802
Rate: \$149 per night
single/double.
Reservations number:

1-800-HOTELS-1
or 562-537-5900 x 2661
Reservation deadline:
February 14, 2003

HILTON LONG BEACH

Located 2 1/2 blocks from Convention Center
Two World Trade Center,
Long Beach, CA 90831-3102
Rate: \$159 per night
single/double.
Reservations number:
1-800-HILTONS
or 562-983-3400

Reservation deadline:
February 10, 2003

COURTYARD MARRIOTT

Located 4 1/2 blocks from Convention Center
500 E. First Street,
Long Beach, CA 90802
Rate: \$124 per night
single/double.
Call Reservations number:
1-800-321-2211

Reservation deadline:
February 12, 2003



- Be sure to mention the National Conference on Family Literacy to obtain the special room rates at these hotels.
- Taxes are currently 12%
- Make your reservations by the hotels' reservation deadlines to guarantee the Conference rate. After the deadline dates rooms are subject to availability and prevailing rates.
- The hotels accept all major credit cards.
- Your reservation must be guaranteed with one night's deposit by check, credit card or money order.

In some instances a portion of the guest room rate is being used to defray convention costs.

Shuttle Service from Hotels to Long Beach Convention Center.

The Hyatt Regency, Westin and Renaissance Hotels are located beside the Convention Center. A free shuttle service will operate from the other official conference hotels (Hilton and Courtyard Marriott) to the Convention Center during the Conference and for the pre-conference meetings and trainings.

SuperShuttle will operate a shuttle service between the Long Beach Conference hotels and the following airports: LAX, Long Beach (both airports are \$15.00 each way with coupon), and Orange County (\$34 each way with coupon). A discount coupon will be mailed to you when you receive your registration confirmation. Advanced reservations may be necessary. See details on the coupon.

FOR YOUR CONVENIENCE...

AIRPORT SHUTTLE TO CONFERENCE HOTELS

SPECIAL AIRFARES

American Airlines and **Southwest Airlines** are both offering special discounts for the National Conference on Family Literacy. These discounts are available for flights into LAX, Orange County, San Diego, and Ontario airports.

American Airlines offers 10% off their lowest available fare at time of booking up to 30 days prior to the Conference and 5% off fares booked within 30 days of the Conference. Call 1-800-433-1790 and refer to Authorization Number A8633AD.

Southwest Airlines offers 10% off their lowest fare at time of booking. Call 1-800-433-5368 and refer to reference code J7442.

CAR RENTAL

Alamo and **National Car Rental** are offering special rates for car rentals from LAX, Orange County, San Diego and Ontario airports.

Call **Alamo** at 1-800-732-3232 and refer to ID code 801747 plan code BY.

Call **National Car Rental** at 1-800-CAR-RENT and refer to ID code 6801086.

CONFERENCE REGISTRATION INFORMATION

REGISTRATION FEE

Family Literacy Alliance

Members:

Early: \$360
(before February 14, 2003)
Late: \$400
(after February 14, 2003)

Non-members:

Early: \$395
(before February 14, 2003)
Late: \$435
(after February 14, 2003)

CONFERENCE REGISTRATION INCLUDES

- Admission to All Sessions
- Admission to the Sunday Evening Reception
- Admission to the Trade Show
- Admission to the Poster Session
- Admission to Monday Morning Symposia
- Banquet on Monday Evening
- Lunch on Tuesday
- Conference Tote Bag

OPTIONS

Please also consider attending one of the Pre-conference Professional Development Training Sessions, one of the Family Literacy Institutes, and one of the Discussion Luncheons (additional fees apply).

CANCELLATION POLICY

The Conference registration fee and the fees for the Pre-conference Professional Development Training Sessions, the Family Literacy Institutes, and the Discussion Luncheons are refundable until Friday, February 14, 2003, with a \$50 processing fee. No refund will be made for cancellations received after 5:00 pm on Friday, February 14, 2003. Substitutions will be permitted.

CONFERENCE REGISTRATION

Full payment must accompany the official registration form. If paying with a Purchase Order, you must include the Purchase Order with this form. Please make checks payable to the National Center for Family Literacy and mail to: National Center for Family Literacy, Department C, 325 West Main Street, Suite 300, Louisville KY 40202. (Fax: 502-212-4840)

You may register on-line (if paying with a credit card) at www.familit.org.

Do not make airline reservations until you receive an official confirmation from NCFL that your Conference registration has been processed.

JOIN THE ALLIANCE TODAY!

MEMBER BENEFITS INCLUDE:

- Opportunity to attend FLA Regional Forums
- Eligibility to purchase FLA recognition items
- Professional affiliation
- Networking and advocacy information
- FLA Web site and resources
- *Connecting*, the quarterly FLA magazine

Join the Family Literacy Alliance using the Conference registration form in this brochure

REGISTRATION FORM

Name _____

First Name for Badge _____

Title _____

Organization/Affiliation _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

E-Mail _____

Funding source for my family literacy program (check all that apply):

☐ Even Start ☐ Title I ☐ Community Agency

☐ Head Start ☐ Adult Ed ☐ Private Sources

☐ Other _____

I identify myself as (check one):

☐ Instructor/Practitioner ☐ Policy Maker

☐ Researcher ☐ Administrator

☐ Other _____

SPECIAL SELECTIONS

Check your selections below:

PRE-CONFERENCE PROFESSIONAL DEVELOPMENT TRAINING SESSIONS

2-Day – March 14 & 15: \$250

- ☐ 1. Building Literacy and Language Lessons for English Language Learners
- ☐ 2. Foundations in Family Literacy
- ☐ 3. Effective Reading Strategies for Adults

1-Day Sessions – Friday, March 14: \$150

- ☐ 4. Family Literacy Leads to Better Family Involvement in Elementary Schools
- ☐ 5. Strategies, Techniques and Tools for Evaluating Family Literacy
- ☐ 6. An Administrator's Path to Quality Family Literacy Services
- ☐ 7. Parents as Teachers: The Big Picture
- ☐ 8. Get Ready to Read!

1-Day Sessions – Saturday, March 15: \$150

- ☐ 9. Funding a Family Literacy Program
- ☐ 10. California's *Ready to Learn* Partnership
- ☐ 11. Una Muestra de Family Literacy
- ☐ 12. Building a Partnership for Literacy Development: PACT and Parent Time
- ☐ 13. Adult Education and Family Literacy

FAMILY LITERACY INSTITUTES

Sunday, March 16 (8:30 – 11:00 am) \$40

- ☐ A. Adult Reading and the Intergenerational Transfer of Literacy
- ☐ B. A Framework for Improving Reading Achievement
- ☐ C. Working with Young Bilingual Children and Their Families
- ☐ D. Meaningful Differences in the Everyday Experience of Young American Children

DISCUSSION LUNCHEONS

Monday, March 17 (12:30 – 2:15 pm) \$30

- ☐ X. Current Trends in Technology and Family Literacy
- ☐ Y. Looking Forward to the Future for Families
- ☐ Z. Preparing for America's Future: New Directions for Adult Education

FAMILY LITERACY ALLIANCE MEMBERSHIP STATUS

- ☐ I am a FLA Member

ID# (from Membership Card)
(If you've lost your card, e-mail areynolds@famlit.org)

- ☐ I am joining FLA now so I can register at the discount Member rate.
My membership dues are included (see under "Payment" below)

PAYMENT

Early Registration (before Feb. 14, 2003) \$ _____

FLA Members: \$360

Non-members: \$395

Late Registration (after Feb. 14, 2003)

FLA Members: \$400

Non-members: \$435

New FLA Membership (or renewal) \$ _____

- ☐ I wish to join the Family Literacy Alliance
at the special Conference rate of \$20 (save \$15)

Pre-conference Professional Development Training Sessions

2-Day Session (March 14 & 15): \$250 \$ _____

1-Day Session (March 14): \$150 \$ _____

1-Day Session (March 15): \$150 \$ _____

Family Literacy Institute (March 16 – \$40) \$ _____

Discussion Luncheon (March 17 – \$30) \$ _____

Total Payment Enclosed \$ _____

METHOD OF PAYMENT

In order to process your registration, one of the following must be checked:

- ☐ Please invoice my agency PO# _____
(purchase order **MUST** be enclosed)

- ☐ My check is enclosed
Check # _____ Amount of Check _____

- ☐ Please charge my ☐ VISA ☐ MasterCard ☐ American Express
Card # _____ Exp. _____

Credit Card Signature _____

Cardholder Name (Please Print) _____

Amount \$ _____

PLEASE HELP US PLAN...

I will attend the **Family Literacy Alliance Forum** on Friday,
March 14, 5:00 – 8:00 pm at the Long Beach Convention Center
(you must bring your Membership ID Card for admittance)

- ☐ Yes ☐ No

I will attend the **Even Start New Grantee Orientation**
on Saturday, March 15, 9:00 am – 4:00 pm at the Long Beach Convention Center

- ☐ Yes ☐ No

Include my name, address and telephone number on the list of Conference
participants which will be distributed to vendors and made available to other
Conference participants:

- ☐ Yes ☐ No

Fax: 502-212-4840 • Web: www.famlit.org

National Center for Family Literacy
325 West Main Street, Suite 300
Louisville, KY 40202-4237

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
LOUISVILLE, KY
PERMIT NO. 1350

NATIONAL CONFERENCE ON FAMILY LITERACY

You'll want to attend if you work in...

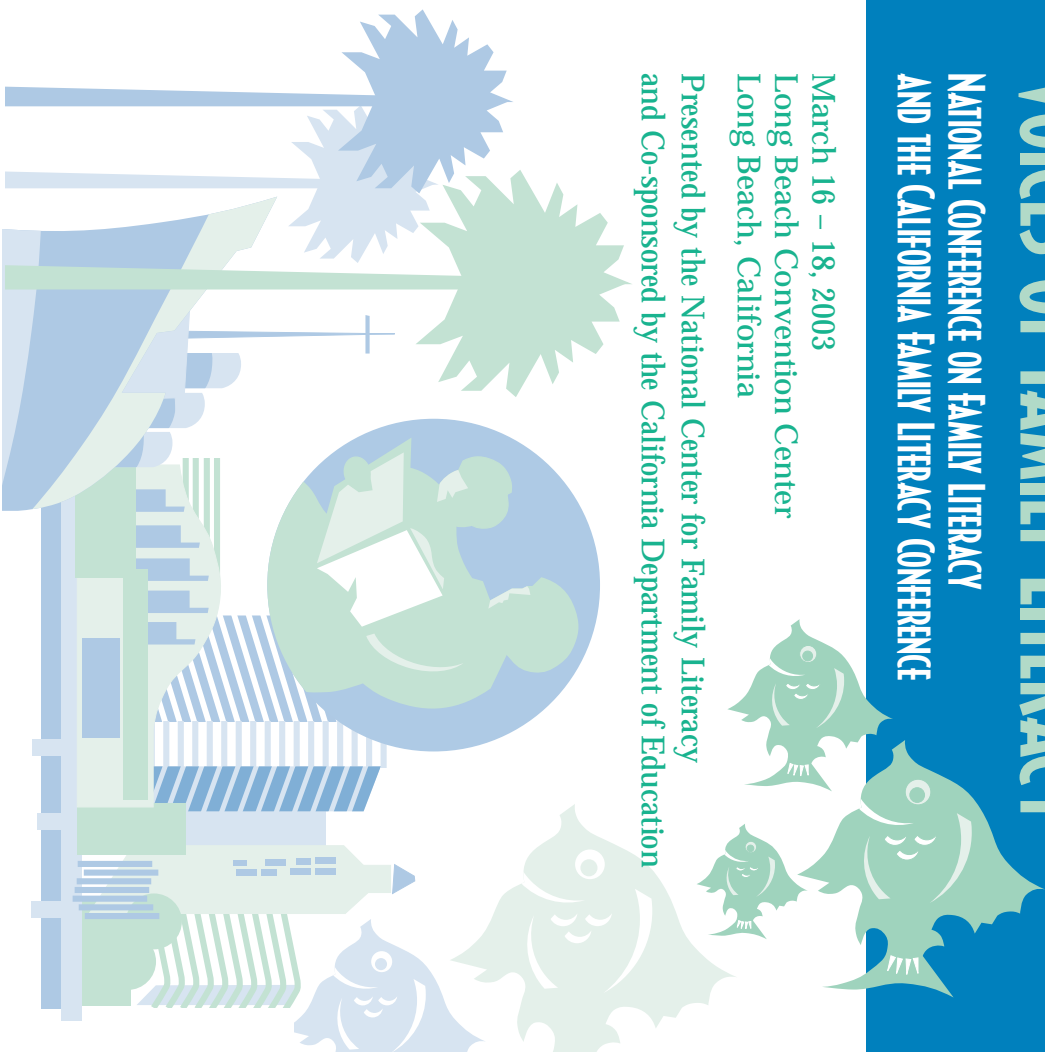
ADMINISTRATION
ADULT EDUCATION
AMERICAN INDIAN EDUCATION
EARLY CHILDHOOD EDUCATION
ELEMENTARY SCHOOL EDUCATION
EQUIPPED FOR THE FUTURE
EVALUATION/RESEARCH
ESL
EVEN START
GED
HEAD START
LEARNING DISABILITIES
LIBRARY SERVICES
MIGRANT EDUCATION
PARENT EDUCATION
SOCIAL SERVICES
TEEN PARENTING
TUTORING
WORK-FOCUSED LITERACY

FAMILIES, SCHOOLS, COMMUNITIES: CONNECTING THE VOICES OF FAMILY LITERACY

NATIONAL CONFERENCE ON FAMILY LITERACY AND THE CALIFORNIA FAMILY LITERACY CONFERENCE

March 16 - 18, 2003
Long Beach Convention Center
Long Beach, California

Presented by the National Center for Family Literacy
and Co-sponsored by the California Department of Education



Verizon proudly supports the Annual National
Conference on Family Literacy and the work of the
National Center for Family Literacy